

**Subject:** DOT/CD14/HCBID Spring & Main Reconfiguration launch

**From:** Ari Simon

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**To:** Blair Besten , [paola@historiccore.bid](mailto:paola@historiccore.bid)

Hi HCBID team,

As Diana has mentioned, we're gearing up for public outreach around the new streetscape and separated bike lane reconfiguration coming to Spring & Main Streets.

In brief, we are hoping to do 2 events:

- one big, come on come, all event on Sunday during the Farmers Market & Nickel Market where Councilmember Huizar and Seleta Reynolds can come, address a crowd, and unveil the Owlize mobile app, which will allow people to see what the street will actually look like once the project is completed

- one more informational event, ideally at the Spring Arcade, where people can also use the Owlize app but ask technical questions, share their thoughts, and discuss. We'll run this by Michael Hellen & co.

Before we proceed, the dates DOT has now proposed that also work for the Councilmember are March 23rd for info event and March 25th for Sunday big event. **Does Sunday March 25th work for you guys for using the Farmers Market, Nickel Market, and perhaps having some more info available in the BID office?**

Let me know so we can proceed accordingly. Thanks!

- Ari

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